

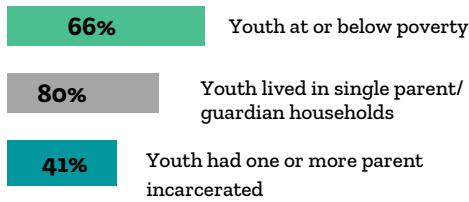


**Big Brothers  
Big Sisters.®**  
OF NORTHWEST  
FLORIDA

# 2021 IMPACT REPORT

Big Brothers Big Sisters of Northwest Florida's (BBBSNWFL) mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

## THE CHILDREN IMPACTED IN 2021

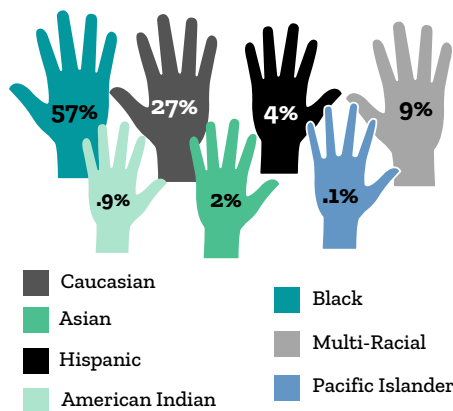
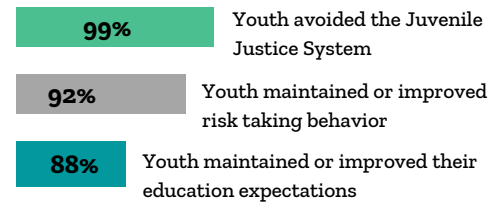


### YOUTH SERVED

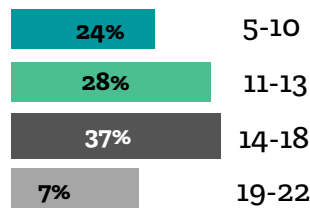
**511**

**238**  
**MALE**

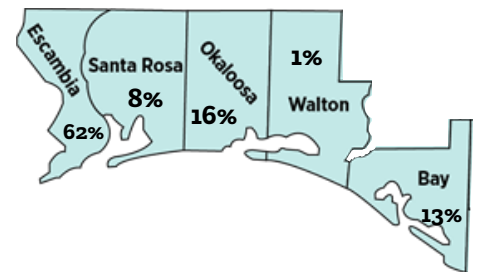
**273**  
**FEMALE**



### AGES SERVED



### COUNTIES SERVED



For more than 32 years, BBBSNWFL has operated under the belief that inherent in every child is the ability to succeed and thrive in life. Through collaboration with schools and community organizations, we identify youth who need or want a mentor. By placing a caring adult in the life of a child, BBBSNWFL creates safe, high-quality, long-lasting mentoring relationships that help vulnerable youth beat the odds and reach their full potential through personal and academic achievement. Professionally supported by our staff, road-maps for success are developed in concert with parents, children, and mentors. We provide mentoring programs in multiple settings:

## COMMUNITY BASED

Community-Based allows Bigs and Littles to spend time in the community doing fun and interactive activities, working toward personal achievement and positive character development. To participate in the Community-Based program, Bigs commit to a weekly contact, at minimum 2 times in person.

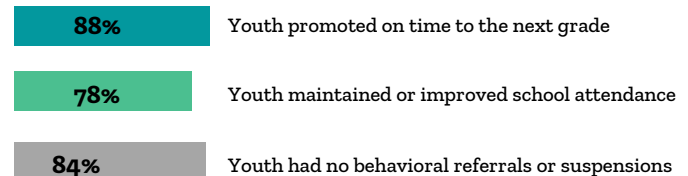


### YOUTH SERVED

**458**

Supported By

**Pen Air**  
FEDERAL CREDIT UNION



# SCHOOL BASED

School-Based focuses on personal success and academic achievement through weekly mentoring sessions at the child's school. Bigs can enjoy activities such as helping Littles with homework, sharing conversation, setting goals, and/or bonding over lunch.

in partnership with:



## YOUTH SERVED

1

100%

Youth avoided the Juvenile Justice System

100%

Youth maintained or improved school attendance

98%

Youth maintained or improved their education expectations

# BEYOND SCHOOL WALLS

Beyond School Walls is aimed at helping students improve their chances of graduating and transitioning to the workplace and/or post-secondary education. Doors of hope and opportunity are opened for students by allowing them to shadow volunteer employee mentors in the workplace for just a few hours each month during the school year.

98%

Seniors graduated.

100%

Seniors graduated with post-secondary plans (college, trade school, workforce, and/or military)

## YOUTH SERVED

52

## WHAT DOES THE CORPORATE COMMITMENT ADD UP TO?

26 MENTORING  
SESSIONS

47  
HOURS

\$69,751.76\*  
IN TIME

DONATED TO OUR LOCAL COMMUNITY

\*Estimated Value of Volunteer Time for 2020 (<https://independentsector.org/news-post/value-of-volunteer-time-release/>); \$28.54 per hour

# PARTNERING HIGH SCHOOLS & BUSINESSES

Pine Forest High School

Booker T. Washington High School

Pensacola High School



# BIGS WITH BADGES

Bigs with Badges is a one-to-one mentoring program that connects youth and those with badges in communities throughout Northwest Florida, building strong, trusting, lasting relationships.

100%

Youth avoided the Juvenile Justice System

18 MENTORS

Defend Potential



## REPRESENTED ENTITIES

- Escambia County Sheriff's Office
- Pensacola Police Department
- South Walton Fire Department
- Panama City Beach Police
- Department of Corrections
- Okaloosa Sheriff's Department
- Bay County Sheriff's Office
- Gulf Breeze Police Department
- Fort Walton Beach Police Dept.
- Dept. of Homeland Security
- Gulf Islands National Seashore



# OUR GOALS

## OUR MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

## OUR VISION

That all children achieve success in life.

## STRATEGIC PRIORITIES

### EXPAND AND DIVERSIFY DONOR BASE

Diversifying funding leads to opportunities, increases income, and expands our donor base to ensure a solid foundation of financial health.

### ENHANCE AND EXPAND STRATEGIC PARTNERSHIPS

Expanding new projects or initiatives along with enhancing current partnerships will generate Bigs, resources, and impact in our service area.

### YEARLY MARKETING PLAN

Annual marketing plan to guide and set the agency on the right course to achieve team campaign success, goals, and growth.

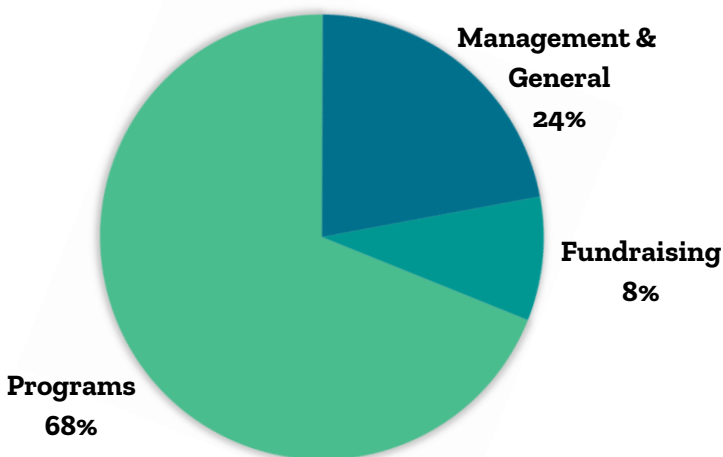
## OUR COMMITMENT TO JUSTICE, EQUITY, DIVERSITY AND INCLUSION

Together we affirm that every person has the opportunity to reach their full potential. We are committed to creating and cultivating a safe environment where all individuals feel respected and valued equally.

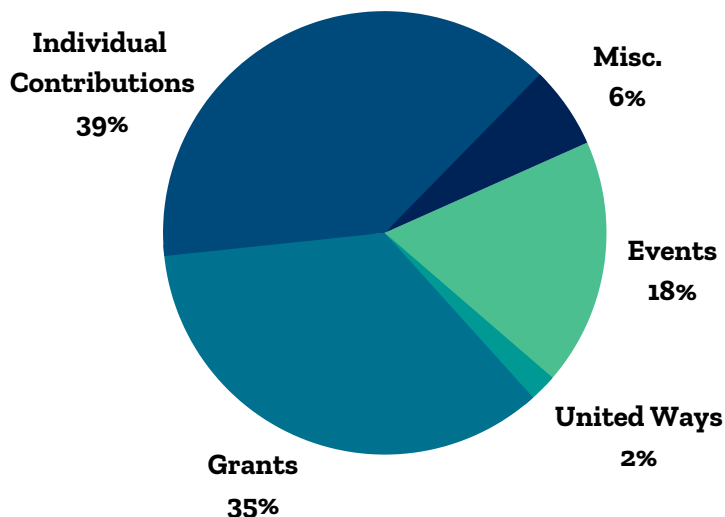
We are committed to a nondiscriminatory and anti-racist approach and are committed to dismantling any inequities within our policies, systems, programs and services.

## FINANCIAL SUMMARY

### ALLOCATION OF RESOURCES



### SOURCES OF RESOURCES



Numbers based on 2020-2021 fiscal year.



# STATEMENT FROM THE CEO



This past year our communities faced unprecedented times navigating the changing landscape due to the coronavirus pandemic, but your support remained stronger than ever. Although face-to-face mentoring was challenging, we were committed more than ever to provide the additional support needed to ensure our Big and Little relationships stayed strong. Our Littles often face societal barriers, opportunity gaps and adversities including poverty and discrimination. For many, their time with their Big is an opportunity to face these barriers together to build confidence and resilience through a positive relationship. Thank you for your long-term support of our one-to-one mentoring programs. Your investment allows us to pair children with caring adult mentors. I'm proud to work alongside a dedicated and talented team, and board members who give of their time, talent, and treasure to defend the potential of children in Northwest Florida. I want to express my appreciation to all who contribute to our success. More than ever, we are committed to helping our Littles rise above challenges they face at home, to reinforce they can be anything, and do anything their hearts desire.

**We are Bigger Together!**

**- Paula Shell, President & CEO**



Escambia & Santa Rosa Counties: 1320 Creighton Rd, Pensacola FL 32504 | Bay County: 2121 Lisenby Ave, Panama City FL 32405

Okaloosa & Walton Counties: 112 Tupelo Ave SE Fort Walton Beach, FL 32548