



**Saturday, October 31, 2020 | 7:30 A.M. | Milton Community Center
5629 Byrom St. Milton, FL 32570**

REGISTRATION

Early registration is \$45, by 10/16/2020, thereafter \$55. Registration includes: fully supported rest stops, limited sag support, post-ride meal, great prize opportunities, option to purchase event jersey, and special event giveaway.

Day-of-ride registration begins at 6:30 a.m.

EARLY PACKET PICK-UP

Pre-registered riders, October 30, 2020 at Big Brothers Big Sisters, 1320 Creighton Rd, 32504 (Subject to change) Noon - 7:00 p.m.

EVENT LOCATION AND DIRECTIONS

Milton Community Center
5629 Byrom St.
Milton, FL 32570

PRECAUTIONS

Please stay tuned for any updates regarding capacity restrictions. There will be plenty of sanitary precautions in place to ensure for the safety of all participants, staff, and volunteers.

THE ROUTES

100, 62, 42, and 18-mile options through the Blackwater State Forest. A portion of the ride will be on the Blackwater State Heritage Trail (selected as one of Florida's most scenic greenways). The 100/62/42-mile routes include some challenging hills, while the 18-mile is entirely on the rails to trails. All routes include rest stops and a well-marked course. Limited on-route sag support will be available.

INCLEMENT WEATHER

For rider safety, the ride may be delayed, shortened, or canceled due to inclement weather. Because of the charitable nature of this event, no refunds will be given.

LODGING INFO

For lodging info, contact Santa Rosa County Chamber of Commerce & Tourist Information Center at 850-623-2339.

MORE INFO

Contact Dana Hall at dhall@bbbsnwfl.org or 850.433.5437

Please fill out completely: PLEASE PRINT

Name: _____ **Age:** _____ **Gender:** M/F

Address: _____

City: _____ **State:** _____ **Zip:** _____

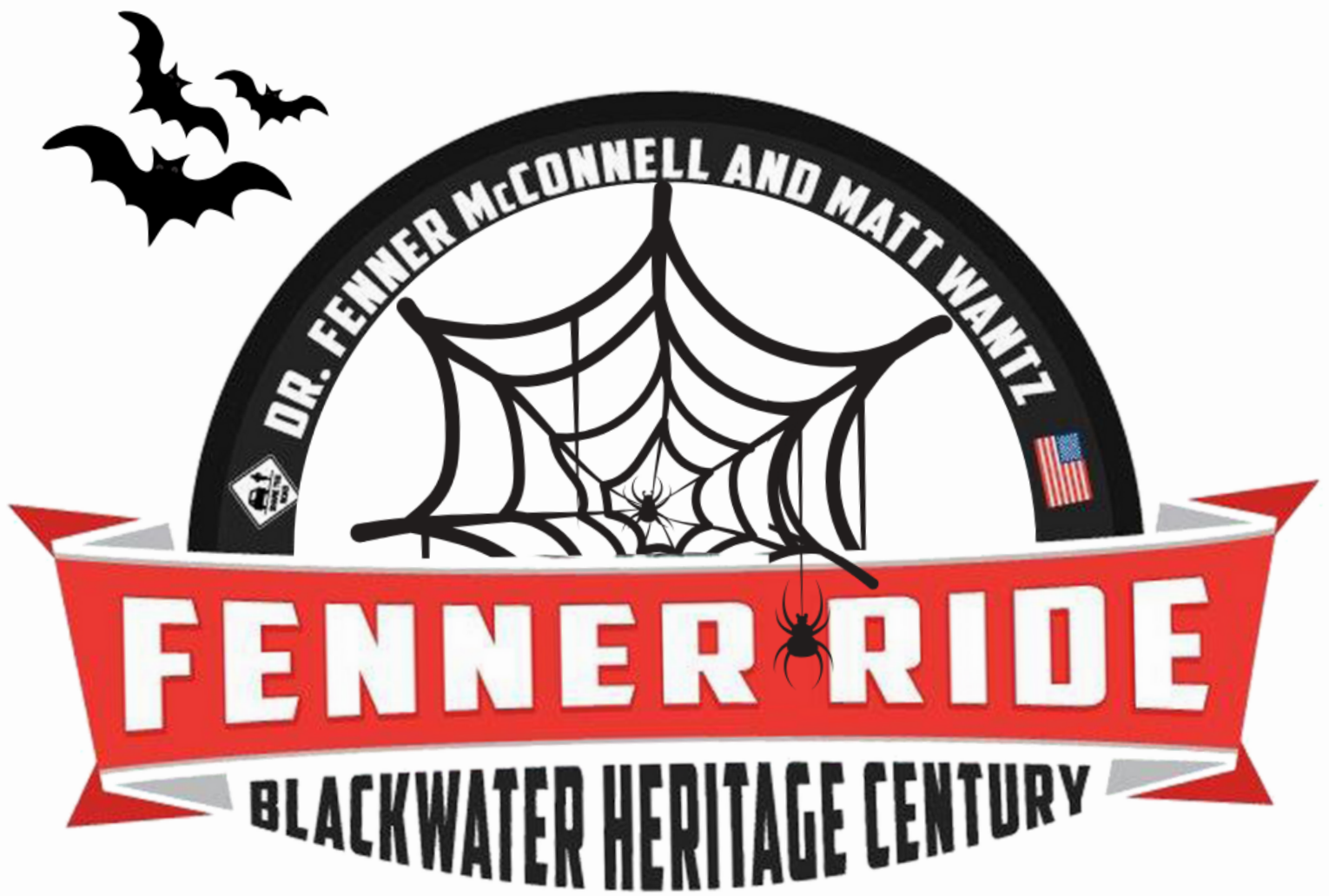
Email: _____

Day Phone: _____ **Emergency Contact:** _____

Emergency Contact Phone: _____ **Event T-Shirt Size:** _____

Ride Selection (Circle one): 100 Miles 62 Miles 42 Miles 18 Miles

**Complete and return with check made payable to Big Brothers Big Sisters, postmarked by October 23, 2020
Online registration via getmeregistered.com. Waivers and maps will be emailed to you upon receipt of registration form.
Mail to: BBBS of Northwest Florida, 1320 Creighton Road, Pensacola, Fl. 32504**



SPONSORSHIP OPPORTUNITIES



About Big Brothers Big Sisters

For 30 years, Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one youth services. We match caring, adult mentors with children ages 5 through 18 who come primarily from single-parent homes. As a child, each one of us had someone to support us other than our parents - someone who broadened our horizons, pushed us to do better, and brought a little magic into our lives. A Big Brother or Big Sister does just that for the children who need it the most across our service area of Escambia, Santa Rosa, Okaloosa, Walton and Bay Counties.

Our Mission

Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Our Vision

Our vision is that all youth achieve their full potential.

What is Fenner Ride?

Dedicated to the memory of avid cyclists Dr. Fenner McConnell and Matt Wantz, Fenner Ride is a century ride that takes cyclists from the historic city of Milton to the woodlands of the Blackwater Forest and back again. Along the way, the winding course offers a unique chance to experience Northwest Florida's native wildlife, natural environments, and beautiful scenery. A portion of the ride follows the Blackwater State Heritage Trail, selected as one of Florida's most scenic greenways. Proceeds from the event benefit Big Brothers Big Sisters of Northwest Florida.

Why Sponsor?

Did you know one in three children will grow up without a mentor? In Escambia and Santa Rosa Counties, that equates to more than 34,900 children in our community who are in need of a mentor to help lead them on a successful path to adulthood. By contributing to Fenner Ride, you are making a direct impact to the children who need it the most.

Local Impact: Your money stays local. Every dollar stays in Northwest Florida to support the agency and matching services for children in our community. Last year, Big Brothers Big Sisters of Northwest Florida served 646 children through one-to-one mentoring. Our reports show that out of our Littles matched six months or longer:

- *97% have remained crime free*
- *85% maintained or improved in reading*
- *88% maintained or improved in school attendance*
- *82% maintained or improved in math*
- *81% maintained or improved in science*

Brand Awareness

For more than 100 years, Big Brothers Big Sisters of America has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer-supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adults and children in communities across the county. A sponsorship of Fenner Ride is a meaningful way to partner with your local Big Brothers Big Sisters agency to develop positive relationships that have a direct and lasting effects on the lives of young people in our community.

Sponsorship Levels

Presenting Sponsor—\$5,000 (exclusive)

- Company receives recognition as “Presenting Sponsor” of Fenner Ride
- Event will be presented by “Your Company Name” on all media advertising
- Company logo included on back drop for post-ride photo opportunity
- Presenting sponsor announcement in pre-ride press release
- Company logo on agency event webpage with direct link to your company website
- Six (6) complimentary registrations to participate in Fenner Ride
- Six (6) complimentary event t-shirts
- Premier placement of company logo on event t-shirt
- Company informational table at registration area (provided and staffed by company)
- Opportunity to provide 400 riders with company branded, agency approved information in the pre-ride packet
- Company name recognized by emcee
- Logo printed on official “welcome” banner
- Logo and sponsorship level announced on event Facebook page, Instagram, and Twitter
- Inclusion in post-ride thank you ad

Grub Sponsor—\$3,000 (exclusive)

- Company receives recognition as “Grub Sponsor” of Fenner Ride
- Company logo prominently displayed at breakfast and lunch areas as “Grub Sponsor”
- Four (4) complimentary registrations to participate in Fenner Ride
- Four (4) complimentary event t-shirts
- Company logo placed on event t-shirt
- Company informational table at registration area (provided and staffed by company)
- Opportunity to provide 400 riders with company branded, agency approved information in the pre-ride packet
- Company name recognized by emcee
- Logo printed on official “welcome” banner
- Logo and sponsorship level announced on event Facebook page, Instagram, and Twitter
- Inclusion in post-ride thank you ad

Premium Sponsor—\$2,500

- Company receives recognition as “Premium Sponsor” of Fenner Ride
- Four (4) complimentary registrations to participate in Fenner Ride
- Four (4) complimentary event t-shirts
- Company logo placed on event t-shirt
- Company informational table at registration area (provided and staffed by company)
- Opportunity to provide 400 riders with company branded, agency approved information in the pre-ride packet
- Company name recognized by emcee
- Logo printed on official “welcome” banner
- Logo and sponsorship level announced on event Facebook page, Instagram, and Twitter
- Inclusion in post-ride thank you ad

Course Directional Sign Sponsor—\$2,000 (exclusive)

- Company named as "Course Directional Sign Sponsor" for the Fenner Ride
- Logo displayed on a minimum of fifty (50) directional signs along the course
- Two (2) complimentary registrations to participate in Fenner Ride
- Two (2) complimentary event t-shirts
- Company logo placed on event t-shirt
- Company informational table at registration area (provided and staffed by company)
- Opportunity to provide 400 riders with company branded, agency approved information in the pre-ride packet
- Company name recognized by emcee
- Logo printed on official "welcome" banner
- Logo and sponsorship level announced on Facebook event page
- Inclusion in post-ride thank you ad

Additional Options

Gold Sponsor - \$1,500

- Company named as "Gold Sponsor" for the Fenner Ride
- Company logo placed on event t-shirt
- Opportunity to provide 400 riders with company branded, agency approved information in the pre-ride packet
- Company informational table at registration area (provided and staffed by company)
- Company name recognized by emcee
- Logo printed on official "welcome" banner
- Logo and sponsorship level announced on Facebook event page
- Inclusion in post-ride thank you ad

Silver Sponsor - \$1,000

- Company named as "Silver Sponsor" for the Fenner Ride
- Company informational table at registration area (provided and staffed by company)
- Company name recognized by emcee
- Logo printed on official "welcome" banner
- Logo and sponsorship level announced on Facebook event page
- Inclusion in post-ride thank you ad

Rest Stop Sponsor - \$500

- Company named as "Rest Stop Sponsor" for the Fenner Ride
- Logo displayed on signage at one of the five (5) rest stop locations
- Opportunity to add branded company materials to designated rest stop location
- Logo printed on official "welcome" banner
- Logo and sponsorship level announced on Facebook event page
- Inclusion in post-ride thank you ad

Bronze Sponsor - \$250

- Company named as "Bronze Sponsor" for the Fenner Ride
- Name printed on official "welcome" banner
- Logo and sponsorship level announced on Facebook event page
- Inclusion in post-ride thank you ad



Contact: Dana Hall
Director of Development
dhall@bbbsnwfl.org

T 850.433.5437

F 850.433.1288

bbbsnwfl.org

Big Brothers Big Sisters of Northwest Florida meets all the requirements specified by the Florida Solicitation of Contribution Act. A copy of the official registration and financial information may be obtained from the Division of Services by calling (800) 435-7352. Registration does not imply endorsement, approval, or recommendation by the State. All proceeds go to support Big Brothers Big Sisters of Northwest Florida, registration #CH16741. We are a 501(C)3 organization.