



FOR IMMEDIATE RELEASE

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Gulf Power Foundation awards Amplify Grant to Big Brothers Big Sisters of Northwest Florida

PENSAOLA, Fla. – This summer, Gulf Power Foundation awarded an Amplify Grant in the amount of \$30,000 to Big Brothers Big Sisters of Northwest Florida (BBBS-NWFL). This year, the Gulf Power Foundation awarded nearly \$1 million dollars in grants to 36 organizations across their service region. The Amplify Grant is designed to provide non-profits with a one-time capacity building grant to enable them to reduce costs, increase revenues or generate stronger results. “As one of the 36 organizations who received an award, we are so excited to maximize our operations and make improvements.” says Paula Shell, President and CEO of BBBS-NWFL.

The grant will go towards the Big Brothers Big Sisters of Northwest Florida Bold Steps 30th Anniversary Campaign and will provide new technology for the BBBS-NWFL offices from Pensacola to Panama City. This technology will help with program improvements and expansion, and will allow stronger communications between offices.

“Our project will boost our agency capacity at just the right time in our history. Moving into our own building and raising the bar on programs and services, the upgrade to our technology is a must. From a new phone system, to computers, to better connectivity to our outlying offices and our matches. Having up to date technology so that business can be conducted efficiently and effectively is critical and will greatly help us reach our goal of achieving high quality, long lasting match relationships along with serving more children each year.” Says Paula.

For more information on Big Brothers Big Sisters call (850) 433-KIDS (5437). For more information on the Gulf Power Foundation visit www.gulfpowerfoundation.com.

Big Brothers Big Sisters of Northwest Florida has been the area’s leader in one-to-one mentoring for 30 years by serving children ages 6 to 18. Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Last year, Big Brothers Big Sisters of Northwest Florida served 660 children in Northwest Florida.

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[Photo Attached](#)

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