



FOR IMMEDIATE RELEASE

September 4, 2018

BBBS Contact: Maura Little
Phone: (850) 433-5437
E-mail: mlittle@bbbsnwfl.org

Big Brothers Big Sisters of Northwest Florida to host Kids Expo at Subway Pensacola Cycling Classic

PENSACOLA, Fla. – Big Brothers Big Sisters of Northwest Florida will host a Kids Expo at the Subway Pensacola Cycling Classic on Sunday, September 16, 2018 from 9:00 a.m. – 12:00 p.m. in Downtown Pensacola on the corners of Jefferson and Government Streets.

This free kid-friendly event will be full of fun and games for the whole family! The festivities will begin with Florida State Employees Federal Credit Union giving away 10 new bikes to Littles in the Big Brothers Big Sisters of Northwest Florida program. This is the second year in a row that they have made this generous donation.

In addition to the Kids Expo, there will be a fun race sponsored by Zarzaur Law, which will begin at 10:15 a.m. The race includes a ¾ mile lap for ages 8 to 12, and a ½ mile lap for ages 7 and under. Children must wear a helmet to participate in the race. The first 100 registrants are guaranteed a medal, and prizes will be awarded to the top three winners for both races. For more information, visit www.pensacolacyclingclassic.com.

“This is our second year partnering with the Subway Pensacola Cycling Classic and hosting the Kids Expo”, says Paula Shell, President and CEO of Big Brothers Big Sisters of Northwest Florida. “This is a great opportunity to share our mission. We are humbled by the amount of support received from our local community, including from Florida State Employees Federal Credit Union. Many of our Littles have never owned a bike, so it is truly touching to watch them receive this generous gift,” Shell adds.

“Zarzaur Law, P.A. is proud to sponsor the 2018 Subway Pensacola Cycling Classic Kid’s Fun Race and be a part of this FREE event that benefits the youth in our community,” says Joe Zarzaur. “We actively promote wellness and safety, so this is a great opportunity for us to provide our support.”

Attendees can expect face painting, a DJ, crafts, games, giveaways, Kona Ice, and free TCBY frozen yogurt! Registration is now open via Eventbrite.

Big Brothers Big Sisters of Northwest Florida has been the area’s leader in one-to-one mentoring for 29 years by serving children ages 6 to 18. Our mission is to provide children facing adversity with strong and enduring, one-to-one relationships that change their lives for the better, forever. Last year, Big Brothers Big Sisters of Northwest Florida served 616 children in Northwest Florida.

###

Photos attached.