



Big Brothers Big Sisters
of Northwest Florida

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In Partnership with



FOR IMMEDIATE RELEASE

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Big Brothers Big Sisters of Northwest Florida announces partnership with Krewe of Hip Huggers

PENSACOLA, Fla. – Big Brothers Big Sisters is excited to announce a partnership with Krewe of Hip Huggers this coming year. Their philanthropic focus on service will assist Big Brothers Big Sisters in impacting Littles' lives.

The partnership will begin with a back to school collection drive, during which time the Krewe will purchase a backpack stuffed with school supplies, a pair of shoes, and socks for 50 Littles in our program. After that, Hip Huggers will do multiple activities including our Littles, such as a holiday event in December, and a spring event around Easter.

"Many of the children in our program come from low-income, or single parent households," says Big Brothers Big Sisters of Northwest Florida President and CEO Paula Shell. "For some, their families don't have the means to get them new school supplies or shoes at the start of each school year. Hip Huggers will be donating supplies to ensure our Littles go to school prepared this year."

"We are excited to give back to Big Brothers Big Sisters of Northwest Florida," says Krewe of Hip Huggers President, Suzie West. "After learning of the needs of the children in our community, we decided to rally our Krewe to host a Back to School collection drive. Every child deserves to go to school prepared. The Krewe of Hip Huggers is happy to partner with Big Brothers Big Sisters to provide shoes, socks, backpack, and school supplies for the children in our community."

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 29 years by serving children ages 6 to 18. Our mission is to provide children facing adversity with strong and enduring, one-to-one relationships that change their lives for the better, forever. Last year, Big Brothers Big Sisters of Northwest Florida served 616 children in Northwest Florida.

Krewe of Hip Huggers was founded in 1998 and focuses on community, parading, and promoting peace, love, and friendship. There are currently 185 members. Their Executive Board consists of President Suzie West, Vice-President Jen Etheredge, Recording Secretary Janet Garrett, Treasurer Lori Gambill, and Philanthropy Co-Chairs Hong Tran and Nicole Stacey.

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