



FOR IMMEDIATE RELEASE

January 8, 2020

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Wind Creek Hospitality Gifted \$10K to Big Brothers Big Sisters of Northwest Florida for 30th Anniversary Bold Steps Campaign

Pensacola, Fla. - On Tuesday, January 7, 2020 Wind Creek Hospitality presented a gift of \$10,000 to Big Brothers Big Sisters of Northwest Florida (BBBSNWFL) in support of the 30th Anniversary Bold Steps Campaign. This gift included support and expansion of the Bigs with Badges program. The check presentation took place at the new BBBSNWFL office located at 1320 Creighton Rd, Pensacola FL, 32504.

Big Brothers of Big Sisters' nationwide initiative to recruit those who wear badges as mentors will pay dividends for the mentor, the kids and the communities where they live and work. These one-to-one relationships will build strong, trusting, lasting relationships. It is just the kind of grassroots effort the country needs to reset the adversarial dynamic our young people face. This program recruits individuals with badges in our community including police departments, sheriff departments, fire & EMS departments, state and federal correctional departments, etc. Currently, BBBSNWFL has 15 Bigs in this program, so this gift from Wind Creek Hospitality creates excitement for the future.

"We are grateful for our growing partnership with Wind Creek Hospitality and their consistent support to our mission." Said Paula Shell, CEO of BBBSNWFL. "In many communities across the nation, relationships between police and the communities they serve are strained. The fractures have impacted so many and the associated challenges can leave us feeling that the solutions are beyond our control. The tensions also have divided communities, in some cases, along racial lines. One-to-one interactions can make a difference and help to change the conversation. As an organization that has incredible expertise in creating and building relationships, we can do something to help and with the support of Wind Creek Hospitality we will change our community together one child at a time."

"We are honored to partner with Big Brothers Big Sisters and some of the most influential residents of Northwest Florida—Bigs who wear badges. Not only do the Littles get a Big Brother or Sister, but they also get a family. The significance of that influence is immeasurable." Said Magi Williams, Public Relations Director of Wind Creek Hospitality.

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 30 years by serving children ages K-18. Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Last year, Big Brothers Big Sisters of Northwest Florida served 660 children in Northwest Florida. For more information about Big Brothers Big Sisters of Northwest Florida, please visit bbbsnwfl.org.

Wind Creek Hospitality is an authority of the Poarch Band of Creek Indians. Wind Creek Hospitality manages the Tribe's gaming facilities including: Wind Creek Atmore, Wind Creek Wetumpka, Wind Creek Montgomery, Wa She Shu Casino in Nevada, Renaissance

Aruba Resort & Casino, Renaissance Curacao and Wind Creek Bethlehem as well as racetracks in Alabama and Florida. The Poarch Band of Creek Indians is the only federally recognized Indian Tribe in the state of Alabama, operating as a sovereign nation with its own system of government and bylaws. For more information: www.WindCreekHospitality.com

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