



FOR IMMEDIATE RELEASE

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BBBS Contact: Bella Costa

Phone: 850.433.5437

E-mail: bcosta@bbbsnwfl.org

Big Brothers Big Sisters of Northwest Florida Virtually Serving the Youth in the Community

Pensacola, Fla. - In response to COVID-19, Big Brothers Big Sisters of Northwest Florida (BBBSNWFL) has gone virtual. In order to flatten the curve and to prevent the spread of COVID-19, the staff of BBBSNWFL will be working remotely, but remain ready and available to assist the community in any way possible via phone and email. In this time of uncertainty, BBBSNWFL will continue to be a reliable resource for Northwest Florida.

"In everything we do at Big Brothers Big Sisters of Northwest Florida, we must put the health, safety, and well-being of our Bigs, Littles, board, partners, and employees first." Said CEO & President, Paula Shell. "During this stressful time, full of anxiety, fear, and worry our children need a mentor now more than ever. We are still conducting business, it is just a little different. But the staff is here to help you throughout all of the difficulties and challenges you may face."

BBBSNWFL will continue to serve the children of Northwest Florida. The staff will be conducting all volunteer and child interviews online and will be matching new Bigs and Littles virtually. Like many, BBBSNWFL is adjusting to a new normal and relying on technology to continue to serve their communities. Throughout this transition, BBBSNWFL encourages Bigs and Littles to stay connected virtually. For example, Facetime, call, or text with Littles, play Words with Friends, choose a book to both read together virtually, write each other letters, etc. Now is the time to think outside of the box because children need a mentor more than ever. For more information on how to becoming a Big or get involved with BBBSNWFL, please visit bbbsnwfl.org.

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 30 years by serving children ages 5-18. Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Last year, Big Brothers Big Sisters of Northwest Florida served 646 children in Northwest Florida. To learn more about Big Brothers Big Sisters of Northwest Florida, please visit bbbsnwfl.org.

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Big Sister Bekah and Little Sister Bella using Zoom for their virtual match meeting.

Big Brothers Big Sisters of Northwest Florida
1320 Creighton Road
Pensacola, Fl. 32504
850-433-5437
bbbs@bbbsnwfl.org

STAY CONNECTED

