

FOR IMMEDIATE RELEASE

November 9, 2018

BBBS Contact: Maura Little
Phone: (850) 433-5437
E-mail: mlittle@bbbsnwfl.org

Sean Dietrich to perform in Milton on December 6, 2018 to benefit Big Brothers Big Sisters of Northwest Florida

Milton, Fla. – Big Brothers Big Sisters of Northwest Florida is pleased to announce that Sean Dietrich, known as Sean of the South, will be performing at the Imogene Theatre in Milton, Fla. on December 6, 2018. Ticket sales for the event, *An Evening with Sean of the South*, will benefit Big Brothers Big Sisters of Northwest Florida.

Due to the impact of Hurricane Michael, Sean had to postpone his Pensacola show originally scheduled for October 12th. Now that the storm has passed, join us to show support to the many families impacted by Hurricane Michael. By attending this event, you will be helping our Big Brothers Big Sisters Panama City families as they begin recovering from the storm.

Tickets are now on sale for \$20, and can be purchased by visiting www.bbbsnwfl.org or calling Big Brothers Big Sisters of Northwest Florida at 850-433-5437. The show contains mild adult content.

Dietrich is a columnist, and novelist, known for his commentary on life in the American South. His work has appeared in *Southern Living*, *The Tallahassee Democrat*, *Good Grit*, *South Magazine*, *Alabama Living*, the *Birmingham News*, *Thom Magazine*, *The Mobile Press Register*, and he has authored eight books.

"We are thrilled to bring Sean to Milton," says Big Brothers Big Sisters of Northwest Florida President and CEO Paula Shell. "Sean's stories remind us of the importance of connecting to others, and the importance of close relationships. We're glad that he was able to reschedule and help us support hurricane relief efforts for our Big Brothers Big Sisters families."

"I'm really excited to be partnering with Big Brothers Big Sisters because I believe in what they do," Dietrich says. "And I'm looking forward to doing a show in Milton. The Panhandle is my home. This last year, we've done more traveling and speaking in Alabama, Georgia, and Tennessee, than I have in my home state of Florida. So this feels like homecoming."

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 29 years by serving children ages 6 to 18. Our mission is to provide children facing adversity with strong and enduring, one-to-one relationships that change their lives for the better, forever. Last year, Big Brothers Big Sisters of Northwest Florida served 616 children in Northwest Florida.

###

Photos Attached.

